# In transformation.



Perfect skin starts here.



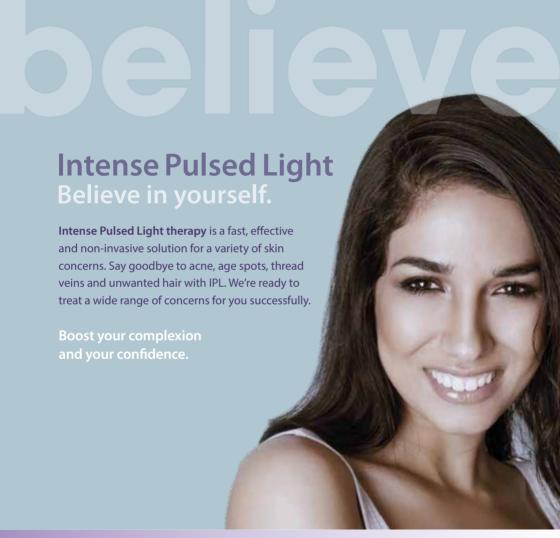


Microdermabrasion Believe in the benefits.

Microdermabrasion is our most popular non-surgical treatment, using a jet of ultra-fine crystals to exfoliate the skin leaving it feeling fresh, smooth and rejuvenated.

Better skin for longer.









# believe

## Believe in transformation Believe in yourself.

The 2024 search is over and you can see just some of the fantastic entries we received here in this book.

The SkinBase<sup>™</sup> Transformation of the Year 2024 winner JC, and his SkinBase therapist Rebecca Willshee will each be enjoying a holiday to the Caribbean to enjoy 10 days of glorious sunshine, with BBD \$2,000 each to spend!

"Acne was debilitating to him but now he is confident, holds his head up high"

### Could you be our next winner?

That's right, we are now searching for the 2025 Transformation of the Year from a course of SkinBase treatments.

Find out more at: SkinBase.co.uk

### Book your course now and it could be you!

Ask your therapist about **SkinBase™ Microdermabrasion**, **Hydro**, **Collagen Lift**and **Intense Pulsed Light** treatments.



## **2**022

Microdermabrasion literally gave me my confidence to get my life back and speak to people again!

SkinBase<sup>™</sup> Transformation Winner 2022 Carla Davies, Microdermabrasion client



**2023** 

6 I honestly can't believe my skin is this good now considering how bad it was before.

SkinBase<sup>™</sup> Transformation Winner 2023 Hannah Soye, IPL client

# believe

### Perfect skin starts here.

**SkinBase**<sup>™</sup> non-surgical aesthetic treatments are the natural way to transform your skin **and your confidence.** 

Be in control, believe in the new you.

Every year we search for the best client transformation from a course of SkinBase treatments to win Transformation of the Year and a Caribbean holiday!



2024

**6 6** Each treatment JC's skin got better and better, but also the difference in him was huge, he was gaining confidence; shoulders back, head held high.

SkinBase<sup>™</sup> Transformation Winner 2024 JC, Hydro client



Salon: Revive Health & Beauty

Therapist: Danielle

Treatment: **Collagen Lift™** (x 6)

Client: J.O

I cannot believe the results! I have tried other treatments including Botox around the mouth area and it hasn't worked. I absolutely love the treatment. It's so relaxing and you feel great after it. I have carried on with maintenance treatments as I'm so impressed.

J.O, Collagen Lift™client



Salon: Perry's Beauty
Therapist: Perry

Treatment: Collagen Lift™ (x 6)

Client: Jackie



### What is Collagen Lift™?

Collagen Lift<sup>™</sup> is a cosmetic procedure that **tightens**, **tones and lifts the skin**. As a non-surgical approach to anti-ageing, there is no risk of a 'frozen' or 'puffed up' appearance.

Collagen Lift™ stimulates
the body's own natural
production of collagen
and elastin, to reverse
the effects of skin ageing.
It keeps on working after
a course as the new collagen
matures and strengthens.



Salon: **Just Beauty** Therapist: **Lou** 

Treatment: Collagen Lift<sup>™</sup> (x 6)

Client: Angela

Last year I had a blood test and a bit of a shock - I was diagnosed with pre-diabetes. I didn't take sugar in my tea and was careful to avoid sweets! My doctor suggested that I follow the online NHS programme to improve my diet and lose some weight. I certainly lost weight but so did my face!

Luckily, Just Beauty Cromer had recently added a new type of treatment to their facials. I was hopeful these new facials might help improve my rather gaunt appearance after the diet - so I signed up for the recommended course of Collagen Lift facials.

Right from the start this facial was a very different experience! When I got home I noticed a glow to my skin. By the time I was half way through the course my dry skin condition had softened and I felt a firmer texture around my neck and jawline.

After the last facial treatment my skin had improved by more than I ever imagined it could. The lines on my face had lessened and my cheeks seemed to be filling out. I have been delighted with the results of the Collagen Lift Facial Course. Thanks to Just Beauty!

Angela, Collagen Lift™clien



Salon: **JC Facialist** Therapist: **Jacqui** 

Treatment: Microdermabrasion (x 6)

Client: Jess

I have suffered with my skin quite badly ever since I was a teenager and flare ups make me feel upset and extremely self conscious. I am getting married in May and started seeing Jacqui to try and get my skin under control.

My skin looked fresher, brighter, my scarring had reduced, and was so much clearer of breakouts. Not only externally did we see huge improvements, I really felt the internal benefits too.

I actually left the house without makeup and my confidence with my skin has massively improved all thanks to Jacqui and the Microdermabrasion treatments!

Jess, Microdermabrasion client



## What is Microderma-brasion?

During SkinBase™
Microdermabrasion, a
continuous stream of microcrystals exfoliate the skin. The
crystals buff away old skin,
pollution particles, dirt and
grime from the surface. A
vacuum action works to remove
the debris and stimulate blood
flow to the treatment area.
Microdermabrasion stimulates
collagen and elastin production
to smooth and renew skin.

### **Collagen Lift**

### **January Winner**

Public & Therapist Choice

Salon: Rebecca Willshee Beauty & Skin Specialist

Therapist: Rebecca

Treatment: Collagen Lift (x6)

Client: N.H



I can't believe what a difference 6 sessions have made. I've always hated my tummy as I've never been slim, and since having kids and losing weight, never did I think I'd have a flatter tummy and the confidence to buy a bikini for my next holiday! And the results just keep coming still after my last one. I've had compliments on how much flatter my tummy is and no longer have 'the bulge' where my bottoms would dig in. I feel so so much better after having this treatment.

NH, Collagen Lift client



Before



Transformation Of The Year 2024



Salon: Natural Beauty by Natalie

Therapist: Natalie

Treatment: **Collagen Lift™** (x 6)

Client: Diane

As a 71 year old, I wasn't expecting miracles but how wrong I was. After just 1 treatment I noticed my forehead felt tighter, that alone noticeably lifted my eyelids.

My 16 year old grandson also asked what I'd done, as I now had a chin! Has to be good for him to notice.

The marionette lines (which I hated) are softer and not so pronounced. I can't praise Natalie enough for this transformation, I'll definitely be booking for top ups.

Diane, Collagen Lift™client



### What is SkinBase Hydro

Newly launched, SkinBase Hydro is the latest skin rejuvenation treatment from SkinBase.

A choice of three powerful serums allows your therapist to personalise the treatment to target your skin concerns.

Keep an eye out in the book as SkinBase Hydro transformations start to appear!



Salon: **The Jay's Nest** Therapist: **Sarah** 

Treatment: **Collagen Lift™** (x 6)

Client: Emma

Right after my first treatment I noticed a difference; my skin looked revived and I had some colour! After completing the course there was a marked difference overall and I was so pleased with the results.

Emma, Collagen Lift™client



Salon: Becky's Beauty and Holistics

Therapist: **Becky** 

Treatment: **Collagen Lift™** (x 6)

Client: Anonymous

Collagen Lift has smoothed out my skin and given it a much more youthful appearance, I've had comments about how my skin is glowing and it's given me a lot more confidence to go make-up free.

Anonymous, Collagen Lift™client



Salon: B Glam Aesthetics

Therapist: Nikki

Treatment: **Collagen Lift™** (x 6)

Client: Kathleen

I was apprehensive at first to have this treatment but I am so glad I took the plunge. I feel like a new woman and I get a lot of compliments about the way I look now.

Kathleen, Collagen Lift™client



Salon: Beauty @ No. 8

Therapist: Sam

Treatment: Collagen Lift (x 3)

Client: Marion

Wow, the results speak for themselves. My skin is so much brighter and tighter, but the most incredible part is my neck. I'm so happy.

Marion, Collagen Lift™client



### What is Intense Pulsed Light?

Intense Pulsed Light (IPL) is a light based therapy which uses wavelengths of light to provide a range of therapeutic treatments.

IPL can permanently remove unwanted hair from your body, and with SkinBase™ IPL Advanced treatments, it can also help to improve the appearance of your skin with photorejuvenation, acne and vascular lesion treatments.



Salon: **Beauty by Kim** Therapist: **Kim** 

Treatment: Microdermabrasion (x 5)

Client: Tameka

6 6 After just 1 session the appearance of my feet was fantastic. My feet feel so much more comfortable. I'm literally blown away by the results after 5 treatments.

Tameka, Microdermabrasion client



Salon: Perry's Beauty
Therapist: Perry

Treatment: Microdermabrasion (x 5)

Client: Kristina



### What can Microdermabrasion treat?

You can see and feel the results from the very first treatment. Microdermabrasion is great for:

- Acne and acne scarring
- Uneven skin tone and texture
- Dull, lacklustre skin
- Congested skin
- Pigmentation
- Fine lines and wrinkles

**Intense Pulsed Light** 

**February Winner** 

Public Choice

Salon: Serenity Beauty

Therapist: Jeanette

Treatment: IPL Rejuvenation (x 6)

Client: Rita



Well what can I say about IPL treatment. I am absolutely thrilled and amazed and delighted with the results. My face feels and looks a lot healthier. I was looking tired and haggard, now I look fresher and my face feels so soft. Not only have my wrinkles reduced but also pigmentation has gone. I recommend this treatment. It is well worth it.

Rita, Intense Pulsed Light client





SKINBASE TENSE PULSED LIGHT

# What can IPL Advanced treat?

Intense Pulsed Light (IPL) advanced treatments can be used to treat a number of skin concerns including:

- Sun damage
- Age spots
- Acne
- Rosacea
- Thread veins
- Cherry angiomas
- Pigmentation
- Uneven skin tone
- Fine lines and wrinkles



Before



After

Collagen Lift™

### **February Winner**

Therapist Choice

Salon: Love Tiffany

Therapist: Tiffany

Treatment: **Collagen Lift**™ (x 6)

Client: Cheryl



I had my ugly skin on my arms done by Collagen Lift. **The result was fantastic, much better than I could ever imagine.** People say you can't hold back time, it's old age, accept it. Clearly not true, I would say to anyone have it done, you will be pleased.

Cheryl, Collagen Lift™ client



Salon: The Beauty Room Kettering

Therapist: Sophie

Treatment: IPL Hair (x 10)

Client: Michelle

6 6 I have been a waxing client of Sophie's for many a year & have been extremely happy with the service, but when Sophie decided to offer Skinbase IPL treatments as well, I jumped at the chance of not having to endure the waxing process every month.

She made me fully aware of the process & managed my expectations & to my absolute delight, my underarms are virtually hair free, I am so happy with the results that I have also added additional areas for treatment.



### **Intense Pulsed** Light for unwanted hair

IPL is well known as a treatment to get rid of unwanted hair and it does this by targeting the hair follicle to disable it Pulses of light travel into the follicle where it heats up and disables the follicle.

It's an increasingly popular treatment due to its effectiveness and long-term results. Say goodbye to unwanted hair!



Salon: **TLV Beauty** Therapist: **Teri** 

Treatment: Microdermabrasion (x 6)

Client: Ann

I found my skin looked fresher and younger after the treatments and several of my friends commented that I looked well and glowing. I would thoroughly recommend!

Ann, Microdermabrasion client



Salon: **The Skin Refinery** Therapist: **Nicky Jane** 

Treatment: Microdermabrasion (x 6)

Client: Fran

Fran wanted to get her glow back, she was concerned about her skin and felt she needed help with pigmentation and fine lines especially around her forehead and eye area. The 6 sessions worked their magic each week.

Nicky, Microdermabrasion Therapist



Salon: Moorlands Beauty Skin Centre

Therapist: Theresa

Treatment: **Collagen Lift™** (x 6)

Client: Sian

Coming out of a stressful time I felt that my skin was dull and lined and I needed something to make me feel better. I'd never heard of a Collagen Lift facial but after discussing my aims with Theresa I decided that Collagen Lift was the way forward.

The pre cleanse is refreshing and relaxing and the treatment itself is warming and stimulating and leaves my skin with a lovely sensation. I booked 2 courses (each of 3 treatments totalling 6) and thereafter I have top-ups every 4/5 weeks. I can't tell you how much I look forward to them!

Post treatment I have a lovely rosy glow and my skin feels super soft. My sister and daughters, who were not aware of the type of facial I was having, have all said to me "have you had something done to your face ... you look really peachy and less lined."

I feel that the results have been very beneficial and I feel much more confident, especially without makeup and will continue to have my topups for the foreseeable future.

Sian, Collagen Lift™client



Salon: Chasing Perfections

Therapist: **Leigh** 

Treatment: **Collagen Lift™** (x 6)

Client: Anonymous

6 I just want to say how much I truly enjoyed my Collagen Lift sessions. I found it relaxing and warming, and could see much improvement. I would not hesitate to recommend this wonderful treatment to anyone who needs to feel rejuvenated.

Anonymous, Collagen Lift™clien



Salon: **Ayano Spa** Therapist: **Aimee** 

Treatment: Collagen Lift™ ULTIMATE (x 4)

Client: Anonymous



### What can Collagen Lift<sup>™</sup> treat?

Collagen Lift™ is extremely effective for skin rejuvenation across the face and body.

#### CL can help with:

- Fine lines and wrinkles
- Sagging skin
- Cellulite
- Uneven skin texture
- Stretch marks
- Loose skin



Microdermabrasion & Collagen Lift™

## **March Winner**

**Public Choice** 

Salon: Iconic

Therapist: Ashleen

Treatment: Microdermabrasion (x 5)

Collagen Lift™ (x 1)

Client: Senga



I have been bothered with cystic acne since my mid 20s. I have tried lots of treatments over the years. My beauty therapist recommended that I try Microdermabrasion to help improve my skin. My skin is now a much smoother texture, pores, scarring and hyperpigmentation have improved drastically! People have been telling me how clear, smooth and even glowing my skin looks now. I'm absolutely over the moon!

Senga, Microdermabrasion & Collagen Lift™ client

#### Microdermabrasion

### **March Winner**

Therapist Choice

Salon: Twinkle with Glamour

Therapist: Kelly

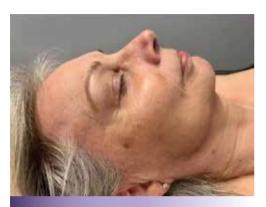
Treatment: **Microdermabrasion** (x 5)

Client: Sue



6 6 I'm so so happy with my new skin and how much it's improved the pigmentation, the hydration levels and the reduced wrinkles are all amazing - I'm now totally addicted! Thank you!

Sue, Microdermabrasion client



Before



**After** 



MICRODERMABRASION

# What are the benefits of Microdermabrasion?

Microdermabrasion is a nonsurgical cosmetic procedure
that restores younger
looking, glowing skin with no
downtime. It is painless, quick
and convenient - the perfect
lunchtime facial to give your
skin a boost. A single SkinBase™
treatment can remove up
to three times the number
of dead skin cells in a single
session than other
exfoliating treatments.



Salon: The Blissful Beauty Company

Therapist: Ruth

Treatment: Microdermabrasion (x 6)

Client: Emma

The Microdermabrasion has helped calm down my acne to the point I barely get any spots now. The scarring has reduced quite significantly. I feel the regular treatments helped me maintain skin smoothness and my fine lines appear improved. I'm really happy with the results.

Emma, Microdermabrasion client



Salon: **Beauté** Therapist: **Dee** 

Treatment: Microdermabrasion (x 6)

Client: Catherine

I am over the moon with the results from my course of facials, I've had so many comments on how much my skin has improved. My skin feels and looks amazing, it's given me so much more confidence.

Catherine, Microdermabrasion client



Salon: Lauren Ann Beauty Therapy

Therapist: Lauren

Treatment: **Collagen Lift**™ (x 6)

Client: Caroline

6 6 I am delighted with the Collagen Lift treatment I have received and it is continuing to improve. I will highly recommend it. It has been transformational.

Caroline, Collagen Lift™clien



Salon: Jojo's Beauty, Lashes & Parties

Therapist: Joanna

Treatment: **Collagen Lift™** (x 8)

Client: Angie

After having 4 children I've always been really paranoid about my stomach. No matter how much I train it just never improved. After having Collagen Lift it has given me so much more confidence. I am so happy with the results.

Angie, Collagen Lift client

### **Intense Pulsed Light**

## **April Winner**

**Public Choice** 

Salon: Wood & Co Salon & Training

Therapist: Nicola

Treatment: IPL Vascular (x 3)

Client: Lisa



I was delighted to find out Nicola offered IPL for Rosacea as mine has been gradually getting worse. I couldn't wait to get started, and it has been such a quick journey with amazing results. I had 3 treatments in total, with 2 weeks in between each and absolutely no downtime. My results have transformed the way I now look after my skin.

Lisa, Intense Pulsed Light client





Microdermabrasion

# **April Winner**

Therapist Choice

**Salon: The Skin Refinery** 

Therapist: Nicky

**Treatment: Microdermabrasion (x 10)** 

Client: Ellis



I have suffered with my skin for what feels like forever! I was booked in for a treatment by my sister to help my acne and scarring. Nicky advised me on how to improve my skin and told me that the treatment would help with the scarring and help to clean out my blocked pores. I have never had so much improvement with my acne, this treatment has changed my skin and boosted my confidence so much so, that it feels good to be in my own skin again. Thank you.

Ellis, Microdermabrasion Client



Salon: Vicky's Beauty Cove

Therapist: Vicky

Treatment: **Hydro: Clarifying Serum** (x 3)

Client: Ruby

The client is thrilled with the results and said she can still feel and see a difference in her skin weeks later, skin feels much smoother and she is suffering with less breakouts.

Vicky, Hydro Therapist



# What are the Benefits of Hydro?

Hydro treatments can be personalised to your individual skin concerns. With a choice of Brightening, Clarifying and Renewing, SkinBase Hydro treatments can help with acne, breakouts, oily skin, uneven skin tone, and skin that will benefit from a quench of hydration to restore vitality and radiance to the skin.



Salon: Rebecca Willshee Beauty and Skin Specialist

Therapist: Rebecca

Treatment: **Collagen Lift™** (x 6)

Client: CC

6 6 I really wanted to smooth out my bum dimples and cellulite on my legs at the back. I've been so self-conscious about them for years, I know they aren't the worst but to me they stopped me from wearing a bikini without a wrap to cover up. I cannot believe how much they have improved, they are so smooth, my legs have reduced in size too, but my butt has actually lifted! I've bought new bikinis for my forthcoming holiday and for once I will not be feeling so self-conscious and won't be covering up! I would recommend this treatment (and have already!) but not just for the look but also how it's made me feel about myself! Thanks Becky you're a superstar!

CC, Collagen Lift™client



# What are the benefits of Collagen Lift?

Collagen Lift<sup>™</sup> is non-invasive, making it ideal for those who don't want to go down the route of surgical procedures.

Collagen production increases for up to 3 months after completing a course meaning you can continue to see improvements during that time and results can last up to 2 years.



Before



After

Salon: Bijou Beauty Room

Therapist: Alison

Treatment: IPL Rejuvenation (x 4)

Client: Anonymous

I always felt my hands gave my age away and I was very conscious about people noticing the age spots and crepey skin. I would get my nails done but feel like my hands really aged me. The treatment didn't hurt at all, Alison used a cooling handset to anaesthetise the area and then a few flashes of light and we were done. I always use a hand cream with an SPF now and always will going forward. I feel very lucky to be given a second chance of youthful looking hands again.

Anonymous, Intense Pulsed Light client



# What are the benefits of IPL rejuvenation?

The treatment works to clear up your complexion to get rid of any issues you feel are affecting your confidence. All of this without having to resort to invasive procedures.

- Non-surgical
- Non-invasive
- No downtime
- Fast, effective treatments



Salon: **EpiLaser** Therapist: **Clara** 

Treatment: **Collagen Lift™** (x 6)

Client: Betty

I am aware that at this age I cannot and do not want to appear to be 30. What I would like, in general, is to look a little younger. A mission accomplished!

Betty, Collagen Lift™client



Salon: Lauren's Beauty & Massage

Therapist: Lauren

Treatment: Collagen Lift™ ULTIMATE (x 10)

Client: Hayley



Hayley, Collagen Lift™ ULTIMATE clien

**Intense Pulsed Light** 

## **May Winner**

Therapist Choice

Salon: Bijou Beauty Room

Therapist: Alison

Treatment: IPL Rejuvenation (x 3)

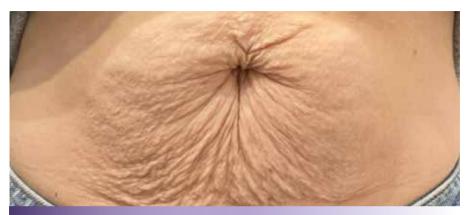
Client: Anonymous



Approaching 56 and feeling a bit fed up with how my skin was looking, I decided after a consultation with Alison to invest in a course of IPL skin rejuvenation treatments. I could see and feel a difference after the first one but now I've had three, I'm delighted with the results. My sun damage is fading and my skin looks smoother and feels bouncier! Will definitely be recommending it to all my friends.

Anonymous, Intense Pulsed Light client





Before



After

Collagen Lift™

# **May Winner**

Public Choice

Salon: Natural Beauty by Natalie

Therapist: Natalie

Treatment: **Collagen Lift**™ (x 5)

**Client: Anonymous** 



I wanted to reduce my loose skin following pregnancies. It was affecting my confidence to wear a bikini, but now has given me the confidence to buy a bikini for my holiday. Natalie was very reassuring, professional, and I felt calm and relaxed throughout my course. I will definitely be maintaining.

Anonymous, Collagen Lift client



Salon: Rebecca Willshee Beauty & Skin Specialist

Therapist: Rebecca

Treatment: **Collagen Lift™ ULTIMATE** (x 6)

Client: Wes

After six I was just astounded by how smooth my skin was! The lines in my eyes have literally gone!! Disappeared!! I was gobsmacked!!

On my wedding day I felt amazing and I've a new found love of facials and skincare that are keeping me looking smooth and wrinkle free!

Wes, Collagen Lift™ ULTIMATE client



Salon: Beauty & Elegance by Renu

Therapist: Renu

Treatment: Collagen Lift™ ULTIMATE (x 12)

Client: Pauline

I was really concerned about my face. Too much sun exposure and smoking damaged my skin. I asked Renu, she advised me for Collagen Lift and Microdermabrasion combined. My face looks so much better. Feel like a new person. I am glad I said yes to go ahead.

Pauline, Collagen Lift ULTIMATE Clien



Salon: Polished Up By Leigh

Therapist: Leigh

Treatment: Microdermabrasion (x 3)

Client: Shirley

As someone that's a bit phobic about having facials Leigh took the time to make me feel comfortable & relaxed, explaining all the products being used, which all felt fantastic on my skin. The end results were amazing & so I'm looking forward to my next appointment. Can't recommend highly enough.

Shirley, Microdermabrasion client



Salon: Glam Beauty Education

Therapist: Jemma

Treatment: **Microdermabrasion** (x 6)

 $\textbf{Hydro: Clarifying \& Brightening Serums} \ (x\ 3)$ 

Client: Gemma



Salon: Becky's Beauty & Holistics

Therapist: **Becky** 

Treatment: Collagen Lift™ (x 6)

Client: Susan

The results of a Collagen Lift treatment can be seen immediately – your skin is instantly tighter. What's more, you'll continue to see improvements for up to three months after your treatment ends. I would recommend continuing with a monthly treatment.

Susan, Collagen Lift<sup>™</sup> clien



Salon: Beauty by Joanne

Therapist: Joanne

Treatment: Collagen Lift™ (x 6)

Client: Emma

Quite amazing results having had 6 weekly sessions. My skin is a lot more plumped and luminous, it looks much smoother. Actually don't need to wear as much makeup. Only a little concealer for my dark spots. It's been quite transformational. Will definitely have the maintenance sessions. Enjoyed having the treatment. Found it quite relaxing, a very positive experience.

Emma, Collagen Lift™ Client

**Intense Pulsed Light** 

### **June Winner**

Therapist Choice

Salon: Bijou Beauty Room

Therapist: Alison

Treatment: **IPL Acne** (x 3)

Client: Vicky



My skin was very red, angry and often quite painful. I'm happy to say that my skin has calmed down so much so people tell me it shines. It looks so much more clear and also feels softer too. My skin has always made me feel self-conscious and would get me down. I really do notice a difference now, especially when I don't wear any make up as I would never have done that before. Great treatment with fantastic results.

Vicky, Intense Pulsed Light client



Before



After



#### What are the benefits of IPL for acne

IPL acne treatment has multiple benefits for the skin. Light pulses are used to treat the skin. The yellow and green lights kill acne-causing bacteria, reducing inflammation and preventing new breakouts. The red light targets overactive sebaceous glands to unclog pores and reduce pustules while also boosting collagen production to improve the appearance of acne scars.



Collagen Lift™

#### **June Winner**

**Public Choice** 

Salon: Wood and Co Salon & Training

Therapist: Nicola

Treatment: **Collagen Lift**™(x 6)

**Client: Tracey** 



Just finished my course of 6 Collagen Lift treatments, absolutely amazing, felt a difference after the second treatment. Skin feels amazing and some of my wrinkles have disappeared and others are faded, my skin feels and looks healthier and feels fuller. The process itself was so relaxing.

Tracey, Collagen Lift™ client



Salon: Anna Krason Beauty

Therapist: Mairead

Treatment: Collagen Lift™ (x 7)

Client: Bernadette

I am so delighted with the results. I didn't want to have any surgical procedure so this was perfect for me. I have received many compliments since having the treatment. I would highly recommend it.

Bernadette, Collagen Lift™client



Salon: The Beauty Spot Sutton Coldfield

Therapist: Nikki

Treatment: Collagen Lift™ ULTIMATE (x 6)

Client: Anonymous

I was really impressed from the very first treatment. My skin feels much smoother and hydrated and I can see increased definition in my jawline and a reduction in fine lines. Friends have commented on my glowing skin.

Anonymous, Collagen Lift™ ULTIMATE clien



#### Before



Salon: Naked Beauty

Therapist: **Lex** 

Treatment: **IPL Hair** (x 6)

Client: **Anonymous** 



# What are the benefits of Intense Pulsed Light for unwanted hair?

IPL offers a long-term solution to excess and unwanted hair. IPL will help prevent ingrown hairs and causes less irritation than shaving or waxing. Any regrowth you do experience during a course will generally be much finer and softer, reducing the likelihood of ingrown hairs.

With SkinBase IPL, the use of a cryo-handset to cool the skin ensures a treatment experience that is comfortable and virtually pain-free!



Salon: Kay's Sanctuary

Therapist: Acacia

Treatment: Microdermabrasion (x 5)

Client: Heather

I'm glad to report that it definitely brightened up my skin. My skin feels a lot smoother and the dark marks around my eyes and mouth have faded. **Even my husband has commented on how good my skin looks.** 

Heather, Microdermabrasion client



Salon: DB Skin Therapy

Therapist: Gail

Treatment: Microdermabrasion (x 6)

Client: Zoe

Each week I noticed a difference. At the end of my course, my skin looks and feels brilliant and I am shocked at how much of the pigmentation has gone!

Zoe, Microdermabrasion client





Before

After

Microdermabrasion

### **July Winner**

Therapist Choice

Salon: Rachel's Beauty Retreat

**Therapist: Rachel Coupland** 

**Treatment: Microdermabrasion (x 10)** 

Client: Caroline



I have tried everything by way of products and have not been able to get my skin under control from regular and fungal acne. Rachel suggested that we give MD a try and I'm glad that we did. My skin is almost clear, softer, the horny upper layer is gone, it's got a lot more moisture and my product use is far simplified. I can go make-up free now with confidence and I don't have to conceal lumps and bumps. I cannot believe it has worked so well.

Caroline, Microdermabrasion client

Collagen Lift™

### **July Winner**

Public Choice

Salon: The Beauty Lounge

Therapist: Gemma

Treatment: Collagen Lift™ (x 6)

Client: **Anonymous** 



6 6 Honestly amazed at the results from this 6 week treatment! My stomach is a huge confidence issue for myself and looking at the photos now, I cannot actually believe it's my body. My stomach is so much flatter and firmer and the 'mum tum' has pretty much disappeared.

Anonymous, Collagen Lift™ client





Salon: **Skinplicity** 

Therapist: **Belinda McDonald** Treatment: **Collagen Lift™** (x 8)

Client: Anonymous

I have completed a course of 8 CL Facials with Belinda and I cannot praise the treatment, Belinda, and the results enough. Having been through a really difficult personal time I was feeling old, worn out and my self esteem was rock bottom.

I wanted something to freshen my complexion and to lift my eyes and jowls that wasn't invasive. Belinda went through everything and I decided to go for it. She was very thorough in telling me exactly what would happen and ensuring I was suitable, including checking my regular medication.

After 3 treatments I could see I didn't look as tired and at the end of the course I was absolutely delighted with the results. My skin and definition has improved massively, I definitely look younger and fresher which has helped my confidence no end. I would highly recommend Belinda and the Collagen Lift. I will be continuing with monthly maintenance.

Anonymous, Collagen Lift™client



Salon: Natural Beauty by Natalie

Therapist: Natalie

Treatment: **Collagen Lift**™ (x 6)

Client: Irene

Thank you Natalie for the work you put in on my arms, it has worked better than I expected, and I can now wear sleeveless tops and dresses for the first time in years.

Irene, Collagen Lift™ clien



Salon: Anna's Beauty Centre and Training Academy

Therapist: Anna

Treatment: **Collagen Lift™** (x 6)

Client: Anonymous

6 6 My lovely client was concerned with her jowl area. We are thrilled with her Collagen Lift results, particularly her jawline.

Anna, Collagen Lift™ Therapis



Salon: **Beautybycharli** Therapist: **Charli** 

Treatment: Microdermabrasion (x 6)

Client: Sheila

My skin feels rejuvenated, smooth, and absolutely glowing. I couldn't be happier with the results! When I was shown my before and after pictures I was shocked! I feel so much better now.

Sheila, Microdermabrasion client



# What are the benefits of Collagen Lift™ Ultimate?

Collagen Lift™ ULTIMATE is an extremely effective, non-surgical cosmetic treatment that provides long lasting, glowing skin. Performing the SkinBase™ Microdermabrasion and Collagen Lift™ in the same session will maximise client results and promote a faster healing response for the skin. As the SkinBase™ treatments work together during a course of Collagen Lift™ ULTIMATE, effective results are achieved sooner than if committing to two separate courses of treatment.



Microdermabrasion

#### **August Winner**

Therapist Choice

Salon: Glow UK Beauty Therapy

**Therapist: Leanne Redshaw** 

**Treatment: Microdermabrasion (x 3)** 

Client: Alanah



This client came to me asking for help with her acne and congested skin. Look at these results after only three microdermabrasion sessions. She is absolutely delighted with her results so far and we hope with more sessions we can reduce her acne scarring even more and make her skin GLOW!

Leanne, Microdermabrasion therapist

Collagen Lift ™

#### **August Winner**

Public Choice

Salon: Pure Skin Clinic

Therapist: Lisa

Treatment: **Collagen Lift**™ (x 6)

Client: Nicola



Having lost 11 stone in weight, without surgery, naturally I was left with excess skin, particularly on my stomach and arms. I should have been celebrating but instead I found myself ashamed of my body. I had six sessions in total and am amazed by the results. I still can't believe my eyes when I look in the mirror. This has been truly transformational for me physically, emotionally and mentally and for the first time in my life I'm proud of the skin I'm in.

Nicola, Collagen Lift client





Salon: Bijou Beauty Room

Therapist: Alison

Treatment: IPL (x 3), Collagen Lift (x 6)

Client: Fionna

I am absolutely thrilled with my skin's complexion. The Collagen Lift gives it a holistic approach without needles or invasiveness. The IPL light treatment has improved the tone of my complexion and brightened my skin whilst stimulating new collagen formation.

Fionna, IPL & Collagen Lift client



## Intense Pulsed Light - who is it for?

The SkinBase IPL can be used for a wide range of treatments making it an option for all skin types of all ages. Pigmentation, unwanted hair, thread veins, acne or improving general skin tone and fine lines, are just a few of the treatment options available with SkinBase IPL.

Some less advanced IPL systems can only be used on a limited amount of skin types but SkinBase IPL has been clinically proven to work on almost all skin types except very dark skin.

Unlike other IPL systems the SkinBase IPL system allows the practitioner to fine tune the settings to suit specific skin and hair combinations and obtain the best results possible.



Salon: Namrata Wellness Studio

Therapist: **Siobhan**Treatment: **Hydro** (x 6)
Client: **Anonymous** 

I'm really happy with the progress that it's made, I'm having less breakouts, the scarring has gone way down and overall through the course of the 5 treatments I could see a constant improvement.

Anonymous, Hydro clien



HTUKO

## Hydro - who is it for?

Hydro is a luxurious treatment ideal for anyone looking to achieve healthy skin non-surgically. The range of serums available allows greater flexibility, as **the treatment can be preventative or remedial depending on your skin concerns.** The SkinBase Hydro treatment can be used for all skin types on all areas of the face and body. The treatment is perfect for congested, acne prone skin, dry, dehydrated or dull skin, ageing skin, and sensitive skin.



Salon: The Blissful Beauty Company

Therapist: Ruth

Treatment: Microdermabrasion (x 6)

Client: Sam

Following the birth of my son I started to get dark pigmentation patches which left me feeling VERY self conscious. After 6 treatments my skin vastly improved and the patches went! My skin looked amazing on our big day which really improved the confidence of a tired hormonal new mum!

Sam, Microdermabrasion client



### Microdermabrasion - who is it for?

SkinBase™ Microdermabrasion is suitable for all skin types and tones. Those aged in their late 20s and up will benefit the most from Microdermabrasion for signs of ageing (remember - prevention is better than a cure!) However, Microdermabrasion can treat problematic skin, such as acne and pigmentation, for all age groups.



Salon: Katherine Monique Beauty

Therapist: Katherine

Treatment: **Collagen Lift™** (x 6)

Client: Jane

After I suffer dreadfully from low self esteem due to chronic back pain, and what with getting older, my skin was looking old. How amazing my skin felt and looked from the 1st session. The 6 sessions have gone so quickly, but what a transformation.

Jane, Collagen Lift™clien



## Collagen Lift - who is it for?

Anyone with a need for skin tightening will benefit from the SkinBase™ Collagen Lift™ treatment. It's noninvasive and suitable for all skin tones and types.

Collagen Lift™ tightens, lifts, contours and tones the skin. It's ideal for those who don't want to go down the route of invasive or surgical procedures.



Salon: **DV Massage and Skincare** 

Therapist: Daniel

Treatment: Microdermabrasion (x 6)

Client: Jake

Before speaking with Dan, I had no prior experience of Microdermabrasion. I was unsure what it entailed and if it would be the right fit for my skin. Dan talked me through the whole process and explained in detail what the treatment is and how it is performed.

Upon visiting for a patch test prior to the treatment, Dan took the time to show me the machine and explain again how it works. I was hoping the treatment would reduce my pores and help my skin to stay looking young.

After the first treatment my skin instantly felt fresher. Over the first few treatments I didn't really notice much change myself, but I had a lot of people mention how good my skin was looking. After my 6th treatment, I could definitely tell a difference when looking back at pictures from before. My skin not only looked brighter and fresher, my pores have significantly decreased in size and my frown lines have definitely become more shallow. I'm really glad I found Dan and will continue getting treatments with him from now on to keep up the good work the course of microdermabrasion has done!

Jake, Microdermabrasion clien



Collagen Lift™ ULTIMATE

### September Winner

Public Choice

Salon: Wood & Co Salon & Training

Therapist: Nicola

Treatment: Collagen Lift™ ULTIMATE (x 6)

Client: Paula



The treatment was so comfortable and the results are incredible. My skin feels so soft and rejuvenated, I am no longer afraid to look in the mirror! My neck and jawline are so much improved it's just astonishing to me, I feel very confident again. My goal was to reduce wrinkles but the results far exceed any expectations I had, completely over the moon.

Paula, Collagen Lift™client

#### Hydro

#### September Winner

Therapist Choice

Salon: Rebecca Willshee Beauty and

**Skin Specialist** 

Therapist: Becky

Treatment: **Hydro** (x 10)

Client: JC



My son was quiet and withdrawn, lacked confidence and self esteem, and locked himself away from the world. As we went each time JC's skin got better and better, but also the difference in him was huge, he was gaining confidence, shoulders back, head held high. We have watched his skin change from red, aggressive, angry skin that was sore, acne was debilitating to him but now he is confident, holds his head up high and has even got his first job! We are so proud. The SkinBase treatments Becky has done have changed his life!





Salon: 2bSpoilt - Beauty & Aesthetics

Therapist: Katie

Treatment: Microdermabrasion (x 6)

Client: Jo

6 I noticed the difference straight away after the first treatment, my skin felt so much softer and clearer. I can see such a difference and it has improved my confidence massively.

Jo. Microdermabrasion client



Salon: Anna's Beauty Centre

Therapist: **Anna** 

Treatment: **Collagen Lift**<sup>™</sup> (x 6)

Client: **Anonymous** 



## Before



After

Salon: Bijou Beauty Room

Therapist: Alison

Treatment: IPL Rejuvenation (x 7)

Client: Anonymous

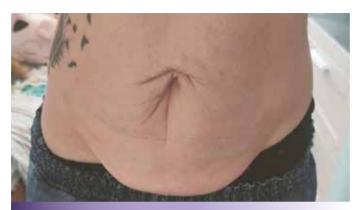
rejuvenation for red scarring post surgery. I have had 7 sessions now and what a difference the IPL has made! The before and after pictures really speak for themselves. Thank you so much Alison, your advice and expertise has increased my confidence. IPL really worked for me!

**Anonymous, Intense Pulsed Light client** 



# How to enter Transformation of the Year

- 1. Speak to your SkinBase therapist about entering the competition before starting your course of SkinBase treatments.
- 2. Make sure you get some great photos, before, during, and after your course of treatments.
- 3. Your SkinBase therapist will then submit your entry once you have completed a course of SkinBase treatments.



Before



After

#### Collagen Lift

## **October Winner**

#### **Public Choice**

Salon: Wood & Co Salon & Training

Therapist: Nicola

Treatment: Collagen Lift (x6)

**Client: Anonymous** 



After the birth of my daughter and losing around 2 stone, I was left with very loose skin on my stomach. Trying every cream on the market with no results, I decided to try the Collagen Lift treatment. The treatments were quick and painless. I started to feel and see the results in only a few weeks. It has given me hope that with more time, it will continue to improve and I will find my confidence again. I can't thank Nicola enough for her time and the new confidence she has given me.

Anonymous, Collagen Lift client

#### Microdermabrasion

## **October Winner**

### Therapist Choice

Salon: The Blissful Beauty Company

Therapist: Ruth

Treatment: Microdermabrasion (x 10)

Client: Rachael



Before the treatment I had the worst breakouts of my life. I had no confidence, I didn't like going out, I kept sunglasses on all the time as I felt a bit more invisible with them on. Not only is the treatment relaxing, it totally transformed my skin. I get compliments on my skin now, I go makeup free most of the time. I love looking after my skin, I don't dread breakouts. It has made a huge difference to my self esteem and my mental health. I would recommend this treatment to anyone struggling with their skin.

Rachael, Microdermabrasion client





Salon: Bobbi Brooklyn Aesthetics Clinic

Therapist: **Bobbi** 

Treatment: Hydro (x 3)

Client: Helen

Wow, these results are amazing—I'm blown away! I can see and feel such a difference in my skin. My face is noticeably more hydrated and plump, and my skin looks tighter and so much healthier overall. I can't thank Bobbi enough for helping me achieve skin that looks and feels this good!

Helen, Hydro client



Salon: **BEA.ZEN Beauty** Therapist: **Rebekah** 

Treatment: Microdermabrasion (x 6)

Client: Nicole

My sun damage is getting so much better, my deep frown lines have minimised and some of my fine lines have all but gone. I love the way my skin looks and feels now and will be keeping up with my monthly treatments as it's given me such confidence.

Nicole, Microdermabrasion client



Salon: Bobbi Brooklyn Aesthetics Clinic

Therapist: Bobbi

Treatment: Microdermabrasion (x 4)

Client: Jonathon

After just four sessions of Microdermabrasion Pedicures with Bobbi, the difference is incredible! **My feet feel smoother, healthier, and odour-free.** I feel more confident & I can't believe the transformation.

Jonathon, Microdermabrasion client



Salon: Jenna Godfrey Aesthetics

Therapist: Jenna

Treatment: Microdermabrasion (x 8)

Client: Tammy

These facials have literally changed my skin and my life! The melasma on my face, that I have suffered with for years, has nearly disappeared. I can't believe the improvement! Most of all my confidence to go about my day without any makeup on has grown hugely. I'm so, so happy!

Tammy, Microdermabrasion client



I started visiting Ruth in 2019. I first wanted to get rid of pigmentation and MD was the first decision. And then we added Collagen Lift. My skin is smooth, and has a unified tone. I always have a good rest during the treatment and I love the result.

Jana, Collagen Lift & Microdermabrasion Client

Salon: The Blissful Beauty Company

Therapist: Ruth

Treatment: Collagen Lift (x 3) Microdermabrasion (x 1)

Client: Jana

This competition entry is a little bit different to show the long term results of having Collagen Lift and Microdermabrasion treatments.

My client has been coming to me for 5 years. She usually books either a Collagen Lift or Microdermabrasion treatment, sometimes a Collagen Lift ULTIMATE treatment. Jana has a combination of top up sessions.

Sometimes a monthly maintenance session is booked. When Jana leaves a gap of 2-3 months, she usually books in for a course of 2-4 treatments. She has just had a course of 3 collagen lifts and a microdermabrasion.

My client is 46 and actually looks younger than when she came for her first visit 5 years ago - it's so good to see how keeping on top of maintenance sessions with SkinBase treatments how incredible clients can look.

Ruth, Collagen Lift & Microdermabrasion Therapist



Salon: Gaynor Louise Beauty & Aesthetics

Therapist: Gaynor

Treatment: **Collagen Lift™** (x 6)

Client: Darren

6 6 I've been so happy with my results. I feel much more confident looking in the mirror and seeing my jawline so defined, my mouth & lower face lifted and the deep lines softened. My friends & family can all see a huge difference too.

Darren, Collagen Lift™client



Salon: Sammy's Cosmetic Aesthetics

Therapist: Sammy

Treatment: Collagen Lift™ (x 6)

Client: Sarah

Wow, the results are amazing. Before the treatment I was aware of the signs of ageing on my face and was very conscious of it and people looking at me, now I ooze with confidence and self esteem. I like me again. Brilliant 5 star treatment and results.

Sarah, Collagen Lift™clien



Salon: Ice Aesthetics Therapist: Aysima

Treatment: **Collagen Lift™** (x 6)

Client: **Anonymous** 



Salon: The Beauty Lounge

Therapist: Gemma

Treatment: Collagen Lift™ (x 7)

Client: Pam



**Intense Pulsed Light** 

## **November Winner**

Public Choice

**Salon: NB Nails Holistics Beauty** 

Therapist: Michelle

Treatment: IPL Rejuvenation (x 3)

Client: Moreen



I'm 70 years old and have tried all sorts of skincare products, facials and aesthetics. I wanted to stop the frequent upkeep, expense and chemicals of aesthetics. When Michelle suggested trying IPL photorejuvenation I thought why not! After a thorough consultation and patch test I started my treatments a week later and have had one every 2 weeks. Well I think the results speak for themselves. I'm so pleased with the results I'm going to have another 3!

Moreen, Intense Pulsed Light client

Microdermabrasion & Hydro

**November Winner** 

Therapist Choice

Salon: Solution Skin Clinic

Therapist: Lisa

Treatment: **Microdermabrasion** (x 3)

**& Hydro** (x 3)

Client: Chantelle



TRANSFORMATION OF THE YEAR 2024

I came to Lisa from Solution Skin Clinic for help with hyperpigmentation after I used bleaching products on my skin. Lisa explained it wouldn't be a quick fix, so we set about a course of treatments with both microdermabrasion and Hydro. After a few short months of fortnightly treatments I'm so happy with the progression of my skin and relieved it hasn't been permanently damaged. I look forward to attending monthly for my maintenance treatments and recovery of my skin.

Chantelle, Microdermabrasion & Hydro client





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