

believe

In skincare.



SkinBase Essentials:
Hydration Max



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Hydration Max

Indulge in the **luxury** of salon professional products in the comfort of your own home with the SkinBase Essentials product range.

Experience **the ultimate hydration boost** with the SkinBase Hydration Max, specially formulated to nourish and replenish your skin from within.

This luxurious moisturiser is infused with a **blend of skin-loving ingredients** that work in synergy to **soothe, repair & strengthen** your skin barrier.

Believe in Better Skin

Believe in the power of replenishing vitamins, soothing botanicals, and moisture-locking actives to deeply hydrate, restore balance, and refresh your complexion.

Instant Rejuvenation

The lightweight, non-greasy formula absorbs quickly into the skin for an instantly plumped, dewy complexion.

Enhance Your Routine

Whether your skin is dry, sensitive, or simply in need of extra nourishment, the Hydration Max moisturiser provides the perfect balance of hydration and repair.



10 Main Benefits

Deep, Long-Lasting Hydration

Strengthens Skin Barrier

Soothes & Calms Irritation

Plumps & Smooths Lines

Brightens Skin Tone

Boosts Skin's Natural Resilience

Works Well Under Makeup

Gentle for Daily Use

Powerful Antioxidant Protection

Helps Regulate Oil Production



5 Key Ingredients

Hydrolysed
Soybean Extract

Niacinamide

Vitamin
E + C

Bisabolol

Key Ingredient:
Niacinamide
Fortifies, Restores,
Strengthens & Repairs.



Antioxidant

Prevents and counteracts skin damage caused by free radicals, such as UV rays & pollution.



Fortifies Skin Barrier

Improves moisture retention, reduces water loss and boosts natural production of ceramides.



Anti-Inflammatory

Reduces irritation and soothes redness, to alleviate inflammation and restore balance.



Collagen Boosting

Boosts collagen production, smoothing fine lines and refining pores for a refreshed appearance.



Key Ingredient:
Vitamin C

**Brightens, Protects,
Soothes & Repairs.**



Collagen Boosting

Helps to maintain skin elasticity and firmness by supporting collagen production & synthesis.



Inhibits Melanin

Inhibits the enzyme responsible for producing melanin to ensure a brighter, even skin tone.



Antioxidant

Prevents and counteracts skin damage caused by free radicals, such as UV rays & pollution.



Repairs & Protects

Aids in the repair of damaged skin cells, accelerating the skin's natural healing process.



Key Ingredient:
Vitamin E

Protects, Hydrates,
Soothes & Softens.



Humectant & Emollient

Absorbs water and traps it within, strengthening the skin barrier and maintaining hydration.



Increases Resilience

Fortifies the skin's natural defences, improving resilience against external stressors e.g. pollution.



Antioxidant

Prevents and counteracts skin damage caused by free radicals, such as UV rays & pollution.



Cellular Regeneration

Helps to bring new skin cells to the surface, speeding up turnover to prevent dullness.



Key Ingredient:
Hydrolysed Soybean
Hydrates, Strengthens,
Protects & Soothes.



Humectant

Rich in amino acids, enhancing the skin's ability to retain moisture, keeping it soft, supple & plump.



Antioxidant

Prevents and counteracts skin damage caused by free radicals, such as UV rays & pollution.



Supports Skin Barrier

Packed with essential nutrients, providing deep nourishment and promoting a healthy barrier.



Collagen Boosting

Contains phytoestrogens that stimulate collagen synthesis, helping to maintain skin firmness.

Key Ingredient:

Bisabolol

**Brightens, Calms,
Soothes & Protects.**



Anti-Inflammatory

Derived from chamomile: reduces redness, irritation, and discomfort from external factors.



Promotes Healing

Reduces oxidative stress and promotes faster recovery from damage, dryness, or wounds.



Softens Texture

Promotes healthy cell turnover, leaving the skin feeling soft, smooth and refined.



Enhances Absorption

Improves the penetration of other active ingredients, amplifying overall effectiveness.

AM Skincare

1. Cleanse



2. Tone



4. SPF



Hydration Max: When & How To Use

3. Moisturise



Apply every AM
& PM for a boost
of hydration.



Use light pressure
& upward
sweeping motions.



Take caution near
the eye area.